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For Immediate Release

**WITH VIVABOX™ ONE GIFT BECOMES A CUSTOM PRESENT FOR YOUR ENTIRE BRIDAL PARTY
New Two-Layered Gift Giving Solution For Bridesmaids, Groomsmen, Guests, Newlyweds**

Gaithersburg, MD – October 7, 2009 – Vivabox, the new two-layered gift giving solution makes at least one part of the wedding planning process easier: what to get for the wedding party. Bridesmaids and groomsmen are some of the most significant parts of a wedding, but they're all so different and it can be difficult to find one gift suitable for the entire party. Vivabox is the perfect choice for groups of people with different interests and inclinations, who all share one thing in common – the bride and groom's eternal gratitude.

Vivabox combines the freedom of choice with the personal touch of a real gift. The bridal party enjoys an initial gift when the box is opened and then can redeem an enclosed gift card for a larger experience of their choosing. Vivabox isn't just a gift; it creates an unforgettable experience.

Need a gift suitable for all bridesmaids? Pamper them now, and later, with the Spa Beauty vivabox. Immediately the recipient is pampered with EO organic products, including: French Lavender Body Lotion, French Lavender Shower Gel, Organic Juniper and Lemon Bath Salts, Grapefruit and Mint Body Lotion, and Revitalizing Lotion for Legs and Feet – perfect after a long night on the dance floor! After the wedding, bridesmaids can use the enclosed gift card for a manicure and pedicure at any of the more than 4,000 spas in the SpaFinder worldwide network. The gift card even includes a tip – everything is taken care of – and with a price of under a \$100 each, you won't break the wedding budget.

For the groomsmen, vivabox has a selection of great themes such as wine, BBQ, gourmet food, coffee and more. The BBQ vivabox includes three full size bottles of grilling spices from Urban Accents to immediately tickle the taste buds. Also included is a gift card to be redeemed from the BBQ Gift Menu. The menu includes premium meat selections from Omaha Steaks like Filet Mignon, Rib Eye, and Boneless Strip – a unique way to give the gift of "grilling" – to be enjoyed now, and later. The BBQ vivabox retails for \$90 each- a steal for the important men in your party.

Vivabox is also the perfect gifting solution for other gift giving needs during the wedding process, with a theme to suit everyone. Vivabox has seven current boxes including Wine, Gourmet Food, Coffee, Tea, BBQ, Spa Beauty and Spa Massage. New themes to be unveiled this fall include two tech experiences, a museum experience, a NYC tapas experience, two magazine boxes, two photography experiences, and a cinema experience. To learn more, visit www.vivaboxusa.com.

About Vivabox

Vivabox is a leading European gift company that debuted in the US in October 2008 as a business unit of Sodexo, a global foodservice and facilities management company specializing in quality of life services. First introduced in Belgium in 2003, Vivabox was acquired by Sodexo in 2007 through its successful global Service Vouchers and Cards business that recently posted \$10 billion in global issue volume. To learn more, or shop the current collection, visit www.vivaboxusa.com.

About Sodexo

Sodexo (www.sodexo.com), founded in 1966 by Pierre Bellon, is a world leader in Food and Facilities Management services, with more than 355,000 employees on 30,600 sites in 80 countries. For Fiscal 2008, which closed August 31, 2008, Sodexo had revenues of 13.6 billion euro. Listed on Euronext Paris, the Group has a current market capitalization of 5.6 billion euro.

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